FTR | Transportation Intelligence

What's included in the Trucking Update Database?

Trucking Update Premium clients receive a monthly database so you can pull important metrics into your business processes.

The history and forecast of key raw data points allows your organization to make the most informed decisions.

1 Economic Data

Our Freight•cast model pinpoints the macro-economic variables impacting the demand for freight, and in turn, your business.

- US GDP (18 data points)
- US Industrial Production Indices (12 data points)
- Business Indicators (11 data points)
- Consumer Indicators (9 data points)
- Employment Data (16 data points)
- Industrial Indicators (6 data points)

3 Rate Data

FTR's top-down methodology provides an unbiased, data-driven pricing forecast. A 3rd-party perspective lets you plan more precisely and strengthens your stance with the savviest procurement teams.

- Spot Rate
  - Total TL
  - Dry Van
  - Refrigerated
  - Flatbed
  - Specialized
- Contract Rate
  - Total TL
  - Dry Van
  - Refrigerated
  - Flatbed
  - Specialized
  - Tank (inc FSC)
  - Tank (exc FSC)
  - LTL (inc FSC)
  - LTL (exc FSC)
- Total Truck (exc FSC)
  - Total TL
  - Dry Van
  - Refrigerated
  - Flatbed
  - Specialized
- Total Truck (inc FSC)
  - Total TL
  - Dry Van
  - Refrigerated
  - Flatbed
  - Specialized

2 Freight Data

We track the freight moves of 209 commodity codes at the 3-Digit STCC code level so we know which equipment types will be in high demand. With the database, so will you.

- Loadings by Commodity
  - Food & Kindred Products
  - Nonmetallic minerals, Except Fuels
  - Transportation Equipment
  - Stone, Clay, Glass, & Concrete
  - Chemicals & Allied Products
  - All other
- Loadings Index by Commodity
  - Food & Kindred Products
  - Nonmetallic minerals, Except Fuels
  - Transportation Equipment
  - Stone, Clay, Glass, & Concrete
  - Chemicals & Allied Products
  - All other
- Loadings by Trailer Type
  - Dry Van
  - Flatbed
  - Tank
  - Refrigerated
  - Specialized
  - Bulk/Dump
- Loadings Index by Trailer Type
  - Dry Van
  - Flatbed
  - Tank
  - Refrigerated
  - Specialized
  - Bulk/Dump

4 Industry Data

Lastly, an industry roll-up of the publicly traded carriers and other trucking data allows you to benchmark your own business against the industry measuring stick.

- Aggregated Publicly Traded Carrier Data (9 data points)
- Trucking Conditions Index Components (7 data points)
- Length of Haul Info (4 data points)
- Additional truck market data (7 data points)

DOWNLOAD 2 -YEARS WORTH OF SAMPLE DATA!

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