

**Charles Roth**  
**Analyst, Commercial Vehicles**

Charles Roth is an Analyst covering the Commercial Vehicle equipment markets at FTR Transportation Intelligence. Charles is responsible for forecasting class 8 truck and trailer demand. He also provides analysis and commentary on the commercial equipment industry and the economy and is integrally involved in the firm's monthly Truck & Trailer Outlook report. Charles has closely studied the truck and trailer equipment markets for more than 8 years as an analyst, consultant, and researcher. Prior to joining FTR in 2022, Charles served as principal and Senior Consultant of his own consulting and market research practice. Prior to this role, Charles held analytical roles in sales and marketing at a major trailer OEM, as well as two tier-1 commercial vehicle component suppliers. Charles earned a Bachelor of Science degree in Operations Management from Oakland University.