

Mark Mathews is vice president of research development and industry analysis at the National Retail Federation. In this role, Mathews is responsible for shaping the strategic direction of all major research initiatives for NRF.

Mathews has spent 30 years working in a variety of roles in the United States and the United Kingdom. Most recently, he headed the Market Intelligence Group (MIG) at the World Gold Council where he served as a member of the organization's leadership team.

Prior to working for the World Gold Council, Mathews spent seven years working for a \$1.4 billion AUM private equity firm based in London. As a managing director and member of the investment team, Mathews was responsible for generating investment ideas and opportunities across a broad range of sectors and geographies. In his time there, Mathews worked on dozens of deals in the retail sector including acquisitions in the food services, entertainment, consumer goods and Internet retail sectors.

For 12 years, Mathews worked for the NASDAQ Stock Market as managing director of research and head of strategic planning for NASDAQ's international operations. Mathews originally worked for NASDAQ in Washington, D.C., before being transferred to London to help build up the firm's international operations.

Mathews is a Georgetown University graduate, where he was a double major in Finance and Economics.