Craig Harper is the Chief Sustainability Officer and Executive Vice President at J.B. Hunt Transport Services, Inc. He joined the company in 1992 as Vice President of Special Commodities and, after five years, was appointed to the role of Chief Operations Officer. In 2020, Craig was named Chief Sustainability Officer.

In his role, Craig is responsible for leading the company's sustainability efforts including initiatives involving electric and autonomous vehicles and other emerging technologies. He also leads driver hiring, orientation and safety programs, as well as fuel purchasing for the company.

Craig serves on the board of the Blockchain in Transport Alliance Standards Council, the Alliance for Driver Safety & Security, and the Arkansas Trucking Association.

Craig is a graduate of the University of Arkansas with a Bachelor of Arts in Chemistry and continued his education at the University of Tennessee where he earned a Doctor of Dental Surgery.