

Dave Giesen, Stoughton Trailers VP of Sales, has over 25 years of experience in the trucking industry. After serving in the Marines, Dave began his professional career at Schneider National, eventually becoming the Trailer Fleet Director. After 12 years, Dave pivoted to another Wisconsin industry leader, Stoughton Trailers to become the VP of Sales & Marketing. Dave is currently responsible for managing the sales team that handles many of Stoughton's largest fleet customers including Amazon, Schneider, and Target among many others. Dave and his wife live in suburban Green Bay, Wisconsin.