

Bobbie Bell joined Commercial Metals Company in 2008 as the inside sales manager but quickly fell in love with the customers and relationships developed, she moved to an outside sales manager role fairly quickly. Now, Bobbie is the sales and marketing manager for Trailer OEM Products. Prior to CMC, Bobbie was the Director of Materials for Fontaine Trailer Company and the Purchasing Manager at Fruit of the Loom. During her tenure at CMC, she initiated and help CMC develop and launch new branding for our high-strength steel products which go into the truck trailer markets, armor for military vehicles, and personal body protection along with abrasive resistant steel for material handling and mining applications.

Bobbie is a proud graduate of the University of Alabama, where she earned a B.S. in Human Environmental Sciences specializing in Consumer Science. When not keeping busy with her three precious grandbabies, you can find her traveling all over the country with friends and family.