Dr. Wilfried Aulbur is a Senior Partner. He is responsible for the firm's global Commercial Vehicle, Construction, and Agricultural business. Wilfried is based in Chicago and supports the US Automotive, Industrials, and Private Equity practice. Previously, he was the Managing Partner of Roland Berger in India, a practice that he continues to support in the Automotive and Industrials space. He was the head of Roland Berger's Asia Automotive practice as well as the Chairman of Roland Berger Middle East and Africa. Wilfried's work includes growth strategies, M&A and due diligence, operational performance improvements, and technology strategies. Wilfried has served on numerous industry associations and panels is a regular speaker at key industry events, and publishes extensively. His recent book "Riding the Tiger" is a Random House bestseller. He is a lecturer of Harvard Business Publishing and a mentor for the International Innovation Corps of the University of Chicago. Prior to his work with Roland Berger, Dr. Aulbur was the Managing Director and CEO of a well-known German automobile manufacturer in India and was responsible for the passenger cars, trucks, and buses. He held various positions with that company in Europe, the US, and India before that. Wilfried is a PhD in Physics with a focus on Computational Material Science.