

Dan Anderson

Vice President of Strategic Marketing and Product Development, TrinityRail

Dan Anderson is Vice President of Strategic Marketing and Product Development at TrinityRail, having spent nearly a decade in the rail industry. In his current role, Dan leads Trinity's marketing, strategy, customer experience, product development, and project management efforts. He has also led communications for the newly formed RailPulse coalition for telematics in freight rail. Before taking his current role, Dan was involved in market intelligence, corporate strategy, and government relations at Trinity. In his time at Trinity, Dan has been instrumental in focusing the organization on providing rail-based solutions to solve freight shippers' supply chain problems and promoting rail as a sustainable, efficient, and safe mode of freight transportation. He has a Bachelor of Arts in Economics from the University of Michigan and a Masters of Business Administration from the University of Texas at Dallas.