



FTR | Transportation Conference 2022

The Premier Forecasting Event of the Year

Session Descriptions



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FTR

Transportation
Conference 2022

Thursday, Sept. 15
RAIL FREIGHT



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8:45 a.m. Welcome Session
Eric Starks, FTR

9:00 a.m. The Foundation of Freight: What the Economic Landscape Tells Us

9:45 a.m. Supply Chain Shifts: How to Navigate the Changes
Todd Tranausky, FTR

10:45 a.m. Freight by Numbers: Understanding the Industry Through Data

11:15 a.m. Regulators Take Center Stage: A Look Into the D.C. Regulatory Scene

1:00 p.m. Inside the Mind of a Shipper: Approaching Rail Freight

1:30 p.m. The Railroad Perspective: How a Class I Executive is Planning for the Year Ahead

2:00 p.m. An Expert Perspective: The Petroleum Sector

2:45 p.m. Wall Street's Stance: The Financial Community's Focus

3:15 p.m. Intermodal: Growth Darling or Disappointment?

DON'T MISS:

6:30 - 7:30 a.m.
Indy Canal Walk/Run

7:00 a.m. - 7:30 p.m.
Registration Open

7:30 - 8:45 a.m.
Breakfast

10:30 - 10:45 a.m.
Networking Break

12:00 - 1:00 p.m.
Lunch

2:30 - 2:45 p.m.
Networking Break

4:45 - 5:30 p.m.
Women in Rail
Transportation Reception

5:30 - 7:30 p.m.
Evening Reception



RAIL FREIGHT

8:45 a.m. Welcome Session
Eric Starks, FTR

9:00 a.m. The Foundation of Freight: What the Economic Landscape Tells Us

Hear from a respected industry economist about the economic indicators most likely to change the shape of freight demand over the next year. In addition, it will address the biggest risk factors among economic and industry outlooks.

9:45 a.m. Supply Chain Shifts: How to Navigate the Changes
Todd Tranausky, FTR

This session will offer the FTR perspective on where carload and intermodal freight is headed in the year ahead. After a year of constantly shifting sands, we'll provide our best outlook on where things are headed.

10:45 a.m. Freight by Numbers: Understanding the Industry Through Data

All sorts of new data is available to the rail industry to better track their equipment as it moves. This session will discuss some of best and brightest insights shippers can gain from these new data sources and how to best leverage them.

11:15 a.m. Regulators Take Center Stage: A Look Into the D.C. Regulatory Scene

Two regulatory attorneys discuss and debate the major issues of the day as the Surface Transportation Board becomes more active in the industry. After several dormant years, shippers are again having to lean into the regulatory scene in Washington, DC.

1:00 p.m. Inside the Mind of a Shipper: Approaching Rail Freight

A leading rail shipper discusses the market from their perspective along with the potential risk factors they are watching that could alter the modal or overall volume landscape in the year ahead.

1:30 p.m. The Railroad Perspective: How a Class I Executive is Planning for the Year Ahead

Coming out of the pandemic has not been a straight-line process or smooth for the rail industry. Hear a Class I executive discuss the carrier perspective and what the carriers are watching in the year ahead.

2:00 p.m. An Expert Perspective: The Petroleum Sector

An expert on how crude oil and ethanol moves by rail will give us the inside perspective on what to expect from this commodity group in the months ahead, as well as a look at where and how the market is moving now.

2:45 p.m. Wall Street's Stance: The Financial Community's Focus

One of the Wall Street analysts that follows the rail sector will provide his thoughts on what the rail industry's shareholders will focus on in the year ahead.

3:15 p.m. Intermodal: Growth Darling or Disappointment?

Intermodal was supposed to be the growth driver for rail volumes for decades to come, but the last few years have been challenging. Intermodal market experts discuss what they see on the road ahead for the industry.