

Ryan Clayton

Ryan Clayton is Global Head of Sales at Nikola Corporation, a global leader in zero-emissions transportation and energy supply and infrastructure solutions.

As an accomplished executive in the trucking and logistics industry with nearly 20 years of experience, Clayton has a strong focus on zero-emission trucks and their impact on the industry and environment.

In his role at Nikola, Clayton oversees sales and operations for North America, focusing on the successful deployment and implementation of the FCEV and BEV product lines. Under his leadership, Clayton has driven dealership strategy and growth, established an industry-leading uptime center for field service support, and expanded into markets beyond California, including introducing new dealerships and FCEVs in Canada. He is responsible for sales, service, customer success, uptime, and dealership operations to ensure smooth market integration.

Before joining Nikola, Clayton served at Rush Enterprises, where he built a new team, managed P&L, and oversaw a \$40 million budget as part of the leadership team. He also led one of Volvo's largest dealer groups - Vanguard Truck Centers, and was previously at Volvo Trucks N.A, where he was an integral part bringing battery electric trucks to the California market under LIGHTS program. He holds an Associate of Applied Science, Business and Marketing, from Johnson and Wales University, Bachelor of Science, Business Management from University of Phoenix, and earned a TMI Certification (Truck Marketing Institute) in 2015.