

Krista Toenjes

General Manager, On-Highway Business

Cummins

Krista is General Manager for Cummins' On-Highway Business in North America. She is responsible for advancing Cummins' Destination Zero™ strategy by offering innovative, clean-power solutions through strategic partnerships. From developing lower-emissions engines to hydrogen fuel cells, Destination Zero™ is Cummins' commitment to invest exclusively in technology to achieve net-zero emissions by 2050 in a way that is best for all stakeholders.

Krista began her 19-year Cummins career in marketing, before quickly transitioning to on-highway sales for the engine business. She has contributed to the company's success in various leadership roles, from managing a division sales team to overseeing the Integrated Account Management (IAM) for one of Cummins' largest OEM partners. Krista's career experience includes becoming a Six Sigma Green Belt where she is a two-time recipient of Cummins' prestigious Six Sigma Chairman's Award. She possesses deep knowledge of the North America on-highway market and is a strong advocate for promoting women to the trucking industry.

Krista is a graduate of Cummins Global Leadership Development Program (GLDP) and is involved in several industry associations such as American Trucking Association (ATA), Indiana Motor Truck Association (IMTA) and ATA's Women in Motion. She completed her undergraduate work at Indiana State University and received her MBA from the University of Louisville. Krista currently lives in Indianapolis with her husband Doug and two children (Charlie – 17; Auggie – 14).