

Bruce Stockton serves as the Chief Operating Officer for Wilson Logistics. He joined Wilson full-time in 2021 as their VP of Fleet Services. With a forty-year history in transportation, he brings a vast amount of experience in running various aspects of the business, including Operations, Safety, Risk Management, Recruiting, Compliance, Maintenance, Asset Management, and Procurement. He was named Chief Operating Officer in June of 2022.

While serving in a lead management role for over twenty-five years at a fleet with over 10,000 pieces of equipment and assisting other fleets of all sizes over the most recent twelve years in his own consulting practice, Stockton manages the day-to-day operational excellence and proud safety culture in place and well established at Wilson.

He earned his certification as Director of Safety (CDS) through the National Safety Council in the early 90s, remains an active board member and executive committee member of the Missouri Trucking Association, and serves on the Technical Advisory Committee of the North American Council for Freight Efficiency (NACFE). Bruce also provides feedback on new and upcoming technology implemented in our industry for various OE Truck & Trailer Manufacturers with their customer councils.

As a lifetime Eagle Scout, Bruce continues to support the Boy Scouts of America and the transportation industry by assisting scouts working toward their leadership achievements while encouraging them to consider the transportation industry as their career path.

Bruce enjoys rebuilding and tinkering with cars, especially 1967-1972 Chevy pickups, and spending time with his wife of forty years and their two children and grandchildren.

"If you don't have time to do it right,
when will you have time to do it over?" (John Wooden)

Bruce M. Stockton
Chief Operating Officer

