

**Avery Vise**  
**Vice President, Trucking**

Avery is the Vice President of Trucking at FTR. He has closely studied the transportation industry for more than 30 years as an editor, analyst, and researcher, including more than 20 years dedicated to the trucking industry. Avery served as executive director of trucking research and analysis for Randall-Reilly from 2011 to 2013 after a decade as the chief editor of that company's Commercial Carrier Journal, a leading industry journal for trucking executives. Before joining FTR in 2017, Avery held several positions related to the trucking industry including manager of public relations for Volvo Trucks in North America and principal of his own consulting and market research practice, TransAdvise.

During his time leading CCJ, Avery reported on economic and financial trends affecting the trucking industry. Among his accomplishments at Randall-Reilly were conceiving of and spearheading the initial development of the company's RigDig Business Intelligence offering and managing the annual CCJ Top 250 ranking of North American for-hire trucking companies. Before joining Randall-Reilly in 1998, Avery spent 13 years at McGraw-Hill in Washington, D.C., covering the commercial aviation industry.

Avery is a graduate of Georgetown University in Washington, D.C. He and his wife Julie have three children.