

William (Rob) Roberson is the Director of Logistics for Nucor Corporation. In this capacity, Rob is responsible for logistics strategy and best practices across the Nucor supply chain with a focus on ocean and truck freight.

He joined Nucor in 1993 at their Nucor-Yamato facility in Blytheville, AR, in Shipping and Transportation. In 1998, he transferred to South Carolina for the start-up of the new beam shipping operation of Nucor Berkeley. Rob was promoted to Material Handling Manager in 2001 responsible for transportation and logistics for the beam and coil shipping departments.

In 2014 Rob joined the corporate office as Corporate Logistics Manager and assumed the position of Director of Logistics in January of 2016.

Prior to joining Nucor, he served in the United States Army, including a tour in Germany during Desert Storm. Rob served on the Board of Directors for the South Carolina Maritime Association as well as the Board of Directors of the Association of Iron and Steel Technology. He was also appointed by the Secretary of Transportation to the National Freight Advisory Committee in 2014 to make recommendations to the USDOT in support of the development of the National Freight Strategic Plan.

Rob is an alumnus of North Carolina Central University and holds a BA in Business Administration from Strayer University. Rob is also a graduate of the Nucor Finance program administered by the University of North Carolina at Chapel Hill Kenan-Flagler Business School.