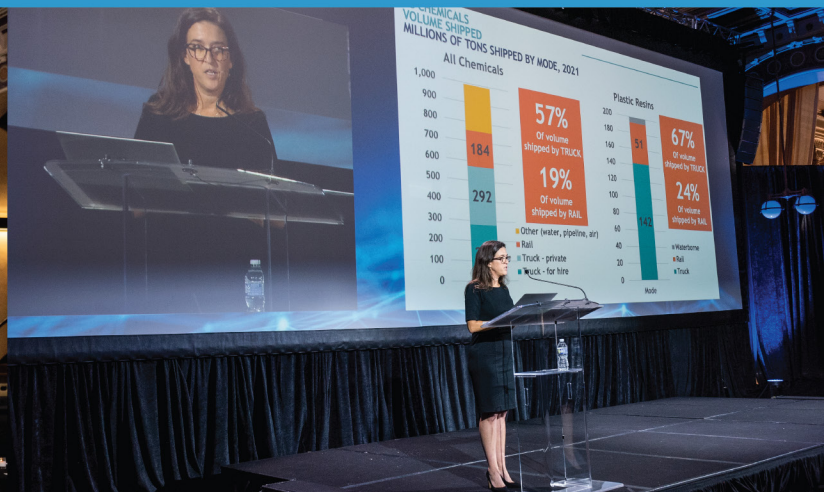




FTR | Transportation Conference 2023

The Premier Forecasting Event of the Year

Sessions Descriptions



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FTR

Transportation
Conference 2023

Wednesday, Sept. 13
RAIL FREIGHT

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- 8:45 a.m. Welcome Session**
Eric Starks, FTR
-
- 9:00 a.m. Economic Update: Have You Ever Seen the Rain?**
TBD
-
- 9:45 a.m. Slow Growth: Will 2024 be like 2023?**
Todd Tranausky, FTR
-
- 10:30 a.m. Shipper Spotlight: Who is Focused on Moving Forward?**
Todd Tranausky, FTR
-
- 11:15 a.m. STB In Focus: Vital Decisions from D.C.**
Todd Tranausky, FTR
Karyn Booth, Thompson Hine LLP
Bill Mullins, Baker & Miller, PLLC
-
- 1:00 p.m. View from the Class I Suite: Norfolk Southern's Alan Shaw**
Eric Starks, FTR
Alan Shaw, Norfolk Southern Corp.
-
- 1:45 p.m. A Deep Dive into the Grain Bin**
Todd Tranausky, FTR
-
- 2:45 p.m. Knowledge is Power: Harnessing Data Through Technology**
John Schmitter, Railstate
-
- 3:15 p.m. Intermodal: Measuring Actual Growth**
Todd Tranausky, FTR
Ivan Zenovic, Hub Group, Inc.

DON'T MISS:

6:30- 7:30 a.m.
Indy Canal Walk/Run

7:00 a.m. - 7:30 p.m.
Registration Open

7:30 - 8:30 a.m.
Women in Transportation
Breakfast

7:30 - 8:45 a.m.
Breakfast

12:00 - 1:00 p.m.
Lunch

5:30 - 7:30 p.m.
Evening Reception
Grand Hall Bar,
Union Station



8:45 a.m. Welcome Session
Eric Starks, FTR

9:00 a.m. Economic Update: Have You Ever Seen the Rain?
TBD

An industry economist provides their outlook on the indicators to watch heading into 2024 and what it means for freight.

9:45 a.m. Slow Growth: Will 2024 be like 2023?
Todd Tranausky, FTR

FTR presents our outlook for volume growth in the carload and intermodal freight markets over the next year. We'll discuss the sectors we are most keyed in on going forward for signs about where the freight market is trending.

10:30 a.m. Shipper Spotlight: Who is Focused on Moving Forward?
Todd Tranausky, FTR

A rail shipper provides their take on the market and what they are focused on heading into the new year. Hear what their plans are for market share and volumes between modes based on their experience.

11:15 a.m. STB In Focus: Vital Decisions from D.C.
Todd Tranausky, FTR
Karyn Booth, Thompson Hine LLP
Bill Mullins, Baker & Miller, PLLC

Two leading transportation attorneys discuss the finer points of the biggest issues presently before the Surface Transportation Board. They'll debate and discuss why these issues are important and what they mean for your business.

1:00 p.m. View from the Class I Suite: Norfolk Southern's Alan Shaw
Eric Starks, FTR
Alan Shaw, Norfolk Southern Corp.

NS' Alan Shaw discusses the opportunities for growth and the challenges related to executing that growth plan in the year ahead.



1:45 p.m. A Deep Dive into the Grain Bin A Deep Dive into the Grain Bin

Todd Tranausky, FTR

Two leaders in the agricultural space discuss the outlook for ag in the year ahead and what the risks to that outlook are moving forward.

2:45 p.m. Knowledge is Power: Harnessing Data Through Technology

John Schmitter, Railstate

A look at how technological advancements can give shippers better, more predictive data on which to make supply chain decisions. A case study will show how this has worked for shippers in the real world.

3:15 p.m. Intermodal: Measuring Actual Growth

Todd Tranausky, FTR

Ivan Zenovic, Hub Group, Inc..

After several tough years for intermodal, this panel provides a look toward what could be different in 2024. We'll look at the competitive dynamics in play and what could support intermodal volume growth in 2024.